



PRESS RELEASE

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ACTIA & ARABSAT : a collaboration that continues and takes shape

At the occasion of ARABSAT 13th TELECOM FORUM gathering the worldwide leading actors in satellite communications, ARABSAT and ACTIA Telecom - a company of the ACTIA Group - have announced the signature of Memorandum of Understanding to strengthen a strategic business relationship initiated a few years ago.

ARABSAT AND ACTIA JOINT THEIR COMPLEMENTARY EXPERTISE

ARABSAT and the French Satcom integrator joint their complementary expertise to offer ARABSAT end-users state of the art and cost-effective solutions of end-to-end satcom solutions for commercial customers in the MENA region.

While ARABSAT will provide high throughout satcom capacity in Ku Appendix, ACTIA Telecom will integrate, deliver, install and support the Ku Appendix satellite communications terminals.

This business model shall be extended for other satellites services in Ku and Ka Band. ACTIA Telecom has a large range of terminals and satcom power amplifiers fitting the needs of ARABSAT - or the ones of its clients - wherever its satellite capacity is available in the MENA region.

Dr. Badr AISuwaidan, ARABSAT CEO said about this partnership

“ARABSAT operates the most trusted satellites’ fleet in Arab world and beyond, delivering high quality service. Along with ACTIA Telecom, we will continue delivering innovative solutions through cutting edge space and ground technologies to be the destination for satellite communications and one stop shop for our customers.”

ABOUT ACTIA

ACTIA Telecom is part of ACTIA Group, a market leading supplier of electronics for systems management in Automotive and Telecommunications. Family-owned business, driven by values of respect and commitment to serve our customers. ACTIA Group (more than 3,600 employees at 28 different locations in 16 different countries) is open to the world. It's a rare company that is deeply human and driven by a strong entrepreneurial and forward-looking spirit.

The satcom division of ACTIA Telecom is 50 year old unit dedicated to the design, manufacturing and integration of ground satcom solutions. ACTIA know-how in satcom boosted four activities : Power amplifiers, satcom terminals, Monitoring & Control and satcom integration

For more information about ACTIA expertise in Satcom: <https://satcom.actia.com>

For more information about ACTIA Group: <https://www.actia.com/fr/>

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ABOUT ARABSAT

Founded in 1976 by the 21 member-states of the Arab League, ARABSAT has been serving the growing needs of the Arab world for over 40 years, operating from its headquarter in Riyadh-KSA and two Satellite control stations in Riyadh and Tunis.

Now one of the world's top satellite operators and by far the leading satellite services provider in the Arab world, it carries over 500 TV channels, 200 radio stations, pay-tv networks and wide variety of HD channels reaching tens of millions of homes in more than 80 countries across the Middle East, Africa and Europe—including an audience of over 170 million viewers in the Middle East and North Africa (MENA) region alone tuned into ARABSAT's video "hotspot" at 26° E.

Operating a growing fleet of owned satellites at the 20°E, 26°E, 30.5°E, 39°E and 44.5°E, ARABSAT is the only satellite operator in the MENA region offering the full spectrum of Broadcast, Telecommunications and Broadband services. This capacity will continue to expand with the launching of new satellites, making ARABSAT satellites' fleet the youngest in the region.

ARABSAT also maintains strategic partnerships with most of the world's leading satellite companies and VAS integrators and with the acquisition of Hellas Sat, one of the leading telecom groups in southeastern Europe, These partnerships and acquisitions continue to expand ARABSAT's reach with new orbital slots and frequency rights, allowing customers to reach farther than ever and deliver content and state-of-the-art solutions to any end-viewers audience or business partner around the world.

For more information about ARABSAT: <https://www.arabsat.com>

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